

Plan Your Gifts for the Greatest Impact

Each year millions of Americans make gifts in support of charitable interests. Many supporters of (your organization's name) have found that time spent considering the best ways to structure their gifts can help them make meaningful contributions while meeting personal planning goals as well. To learn more about the many possibilities, take a few minutes to explore the information we present for you here.



- You will discover ways to make gifts you may not have thought possible.
- You will learn how to give in ways that can actually provide additional income in retirement years or to help fund educational expenses and other needs.
- You will see how our nation's tax laws allow you the possibility of saving on income, gift and estate taxes and instead direct those amounts to charitable purposes.
- You will enjoy giving more, knowing you are more efficiently funding your charitable interests.

That's what effective gift planning is all about. We trust the information presented here will help you as you seek to maximize your giving to (your organization's name) and other causes you support while preserving financial security for yourself and your loved ones.

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